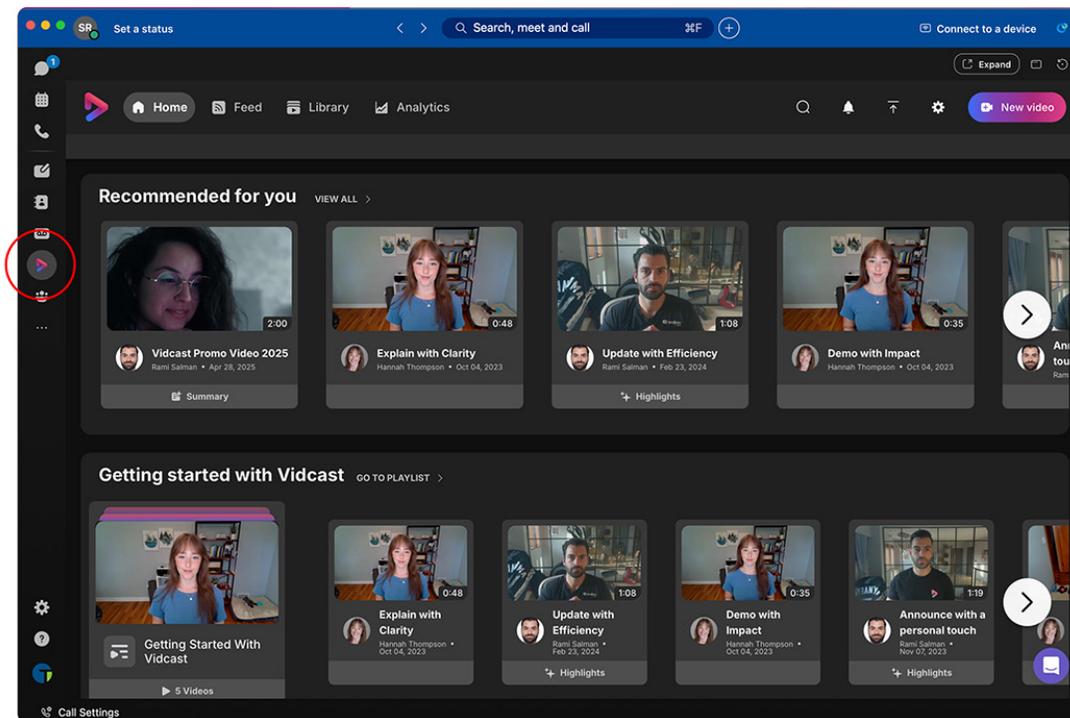


## Say more in less time with Vidcast - TrustUC's built in AI-powered video messaging platform.

Skip long meetings and emails by recording quick, engaging updates your team can watch anytime. AI highlights, chaptering, and search make every video fast to consume and easy to revisit. With Video messaging (Vidcast), you can dive into your enterprise's dedicated video collection page, scan through personalized recommendations, and easily share expertise within your team.

Effortlessly manage your entire video library, browse and view content, and record new Vidcasts without ever leaving the TrustUC with Webex application. All these features are accessible through the dedicated Vidcast tab on the left sidebar of your Webex app.



## Create

From recording to editing and even collaborative fine-tuning, ensure every message is tailored to perfection.

- ▶ **Camera Recording:** Embrace the authenticity of video messaging. Record in dual camera mode, express in your own words, and foster genuine connections.
- ▶ **Screenshare:** Capture and share with clarity. Whether it's a presentation, reports, or a quick walkthrough, visuals help your message come to life.
- ▶ **Edit Videos:** Fine-tune your message to perfection. Effortlessly trim, cut, or stitch videos together, ensuring your content is on-point every time.
- ▶ **Import Meeting Recordings:** Effortlessly import and enhance your Webex meetings. Turn meetings into reusable content, maximizing value.
- ▶ **Video Insights:** Gain deep insights into viewer engagement. Understand your audience better and adapt content for maximum resonance.

## Discover

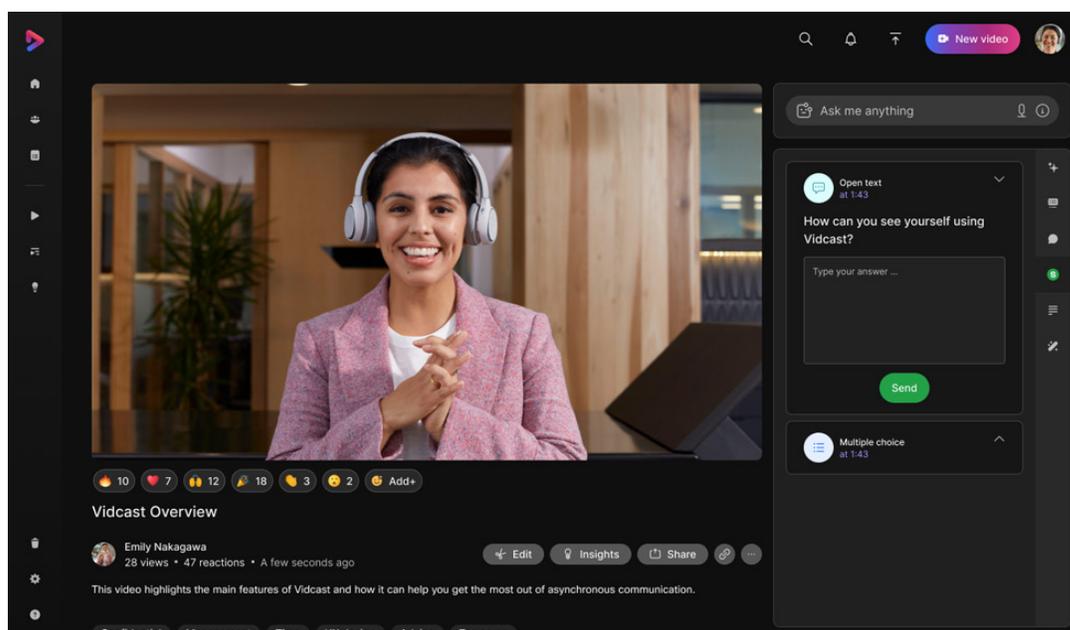
Dive into your enterprise's video collection, scan through personalized recommendations, or explore the expertise within your team.

- ▶ **Search:** Swiftly locate your desired Vidcasts. Efficient search capabilities mean no more sifting through endless files.
- ▶ **Recommended Videos:** Discover handpicked content tailored for you. Stay updated and engaged with the most relevant Vidcasts.
- ▶ **Profile Page:** A dedicated space to showcase all your video messages. Enhance your personal brand and foster deeper connections with your org.
- ▶ **Team Page:** Collaborate efficiently with dedicated team pages. Share, discuss, and refine content within team circles.

## Collaborate

Enhance teamwork and communication by sharing, commenting, and engaging asynchronously to foster a truly interconnected remote workspace.

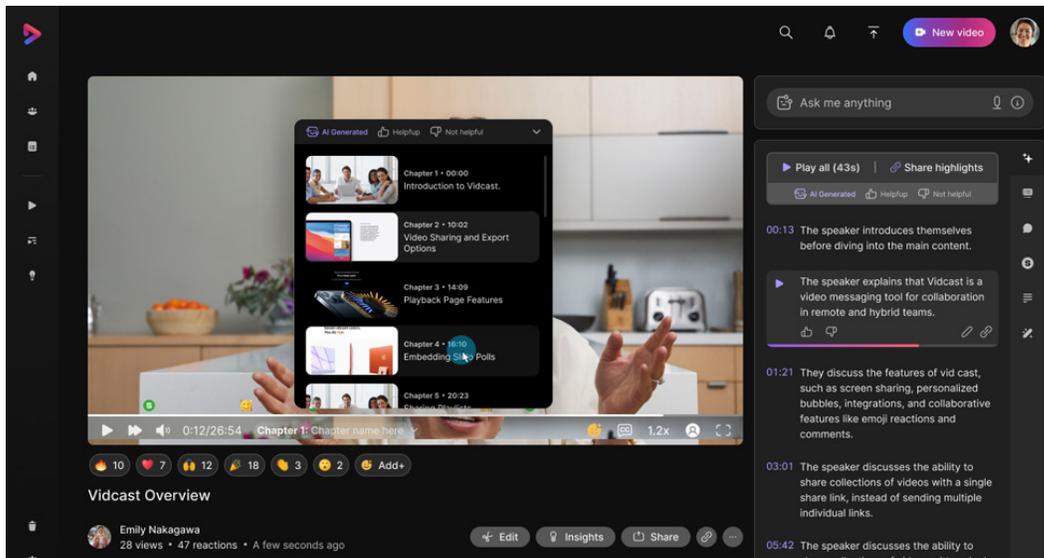
- ▶ **Share:** Share your Vidcasts to the channels you work in via email, Webex spaces/teams, or social sites like Facebook, Twitter, and LinkedIn.
- ▶ **Embedded Playback:** Share your Vidcast recording by embedding it within your website or app.
- ▶ **Time-stamped Comments:** Support an open dialogue and collaboration through comments. Easily reply and address them in context.
- ▶ **Polls by Slido:** Gather insights and make data-driven decisions. Unlocking your team's collective wisdom.
- ▶ **Discoverable Videos:** Mark your videos as discoverable to allow colleagues within your organization to discover them in the homepage.



## AI

Experience the future of video-AI, whether pinpointing key moments or beautifying your video, let technology elevate your content.

- ▶ **Virtual Background:** Look professional everywhere you record, blur your background, or select images as your virtual background.
- ▶ **AI Highlights:** Skim the summary both in video format and in writing. Simply playback the most important moments or share text summaries.
- ▶ **AI Chapters:** Let AI autogenerate smart chapters that make you look professional and segment videos for your viewers to effortlessly jump to specific sections of the video.
- ▶ **Noise Suppression:** Leverage best-in-class Webex technology to remove background noises, from barking dogs, to lawn mowers, to even crying babies.
- ▶ **Transcription:** Leverage a world-class speech-to-text engine from Webex to generate transcripts for all your Vidcasts.



## Watch

Tailored playback speeds, viewer reactions, and intuitive chapters make every moment worth watching.

- ▶ **Default 1.2x playback (Fast Play):** Experience content at your pace with 1.2x default playback. Consume more in less time, without missing a beat.
- ▶ **Reactions:** Leave Emoji reactions while watching a video and watch other viewer's reactions animate on screen.
- ▶ **Closed Captions:** Increase accessibility and playback videos with closed captions from the transcript.
- ▶ **Playlists:** Enable viewers to play a collection of videos in order one after the other.
- ▶ **Chapters:** Add chapters to your videos manually or let AI automatically generate them for you.